

**SEXUAL ASSAULT AWARENESS &  
PREVENTION MONTH**

**APRIL 2019**

**STATEWIDE EVENT PACKET**

This packet is a product of the SAAPM planning committee with resources from multiple programs including:

Adanta Sexual Assault Resource Center  
The Center for Women & Families  
Bluegrass Rape Crisis Services

And the Program Implementation Committee.

The SAAPM committee hopes that this packet will encourage all programs to participate in these 4 simple events, in addition to any other local events each program is planning, to raise awareness regarding sexual assault and the work being done prevent it.

These events were chosen because they require minimal time, effort, and cost to the program while providing a unified message throughout the state regarding the importance of addressing the issue of sexual assault.

Thank you in advance for your participation,

Sincerely,

The 2019 SAAPM Planning Committee

Chair: Heather McAninch  
Jaime Ford  
Janell Miller  
Charles Lay  
Megan Willman  
Emily Tamas

## 2019 SAAPM EVENTS

- **APRIL 3: WHY WEAR TEAL DAY**  
A simple event that asks only that folks wear teal, talk about why, and post pictures to social media.
- **APRIL 10: CHALK THE WALK**  
A little side walk chalk, a few key messages about the movement and some community sidewalk in your region + a few minutes to combine the 3 = a great event!
- **APRIL 17: GREEN DOT**  
Show your dots, do a dot, be a dot. You pick the activity.
- **APRIL 24: DENIM DAY**  
Wear jeans, distribute materials about denim day and encourage others to do the same. Also, you can turn it into a small fundraiser if you wish to do a little pre-planning.

*For all events, please take pictures and post to social media – your agency's pages and send to KASAP for statewide sharing.*



# Why Wear Teal Day

April 3, 2018

In 2000, sexual violence coalitions from across the country voted to designate the color teal as the official color of Sexual Assault Awareness Month and the teal ribbon was adopted as a symbol of awareness and prevention.

Teal is the color of our movement.

## Things your program can do:

- Use the attached poster to spread the word in your community prior to the day.
- Encourage your staff, your community partners, you family and friends to wear teal and to tell people why.
- Distribute ribbons at schools, banks, grocery stores, wherever...
- Use the attached "I wear teal because..." sign for photo ops. Or, make your own!
- Take pictures and distribute on social media #wewear teal
- Send pics to KASAP to be shared on KASAP social media

*Poster and photo sign saved as separate documents.*



# **Chalk the Walk**

## **April 10, 2018**

Share the information about our work in a fun and easy way. On 4/10, take to the streets (or sidewalks) with chalk and write messages of hope and healing for all to see.

### Things your program can do:

- Use the attached poster to spread the word in your community prior to the day.
- Assign staff members and volunteers areas of community sidewalk to chalk the morning of or the night before. Maybe in front of a coffee shop, a grocery store, or even a park, etc. (with permission, of course) so that people will see.
- Encourage your community partners, your family and friends to participate by distributing chalk and statement ideas (some examples are attached to this packet).
- Take pictures and distribute on social media #wewearteal
- Send pics to KASAP to be shared on KASAP social media

*Poster saved as separate document.*



**Green Dot**  
April 17, 2018

**A day dedicated to the dot and more importantly, prevention of sexual assault.**



## **Denim Day**

**April 24, 2018**

Denim Day is a national event that began in 1992 as a protest after the Italian Supreme Court overturned the conviction of a driving instructor who raped an 18 year old. The court's reasoning was that the survivor's jeans were "very, very tight" and "she would have had to help him remove them, which would be considered consensual sex, not rape." Women in the Italian parliament wore jeans to protest; California's state senate did the same and now it is national.

### Things your program can do:

- Share the Denim Day flyer (included in this packet) with community partners ahead of the 24<sup>th</sup> and encourage community participation.
- Wear jeans to support and educate.
- Visit <https://www.peaceoverviolence.org/shop/action-kit-2018> to get a \$5 downloadable denim day tool kit for additional promotion.
- Encourage community partners to allow employees to make a small donation for the right to wear denim to work on 4/24.
- Take pictures and post to social media ...and share with KASAP

*Flyer saved as separate document.*